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## Abstract

The article attempts to open a professional discourse on the question whether society and teaching ethics are aware of the risks which are brought about by the development of ICT and the related possibilities of cyber bullying. Discourse leads to issues of effective prevention in the context of ethics and bioethics with reference to good practice examples from abroad such as the use of a blended learning approach.

Keywords: cyber bullying, ICT, bioethics, blended learning

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